

CONTACT

469-835-5692

✓ vldzkarla@gmail.com

in https://www.linkedin.com/in/vldzkarla

https://www.valdezkarla.com

PROFILE

Innovative, creative and resourceful professional Latina. Specialized in Communication Technology. I am a cheerful, ambitious and resilient person. I love to be creative in my job and achieving milestones working with my team.

LANGUAGES

JAVASCRIPT, HTML, CSS & CSS3, JQUERY, PHP, SQL.

EDUCATION

The University of Texas at Arlington

B.S. Communication Technology Fall 2014- Spring 2019

Karla Valdez

UI- &UX DESIGNER

PROFESSIONAL EXPERIENCE

Onix Media Marketing | September 2019- Present

My responsibilities as a Web Developer at Onix were to actively improve client's websites. Implementing creative campaign ideas through responsive Web UI & UX, Branding & Identity, Native UI & UX on iOS and Android, Component Design specifically for Accessibility, and working within the E-commerce industry.

Envoy Air, American Airlines Group | May 2019 - August 2019

My responsibilities as Envoy's Communication's Team Web Design was to redesign the Envoy website from end to end. I also designed modern responsive UI-& UX landing pages for Envoy Recruitment services. Present finished project in front of the entire company, including Envoy President.

<u>Center for Transportation, Equity, Decisions and Dollars (CTEDD)</u> <u>at The University of Texas at Arlington</u> | January 2019 - May 2019

As CTEDD's Communications Director my responsibilities were to improve the research program's image. Redesign CTEDD website, create awareness of the program's research through bi-weekly e-newsletters, and pitch weekly PR campaigns.

OTHER SKILLS

Karla Valdez

UI-&UX DESIGNER

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Outside of work, I sit on the Board of Directors for Community Concern, a non-profit in Old East Dallas. I am a Executive Mentor Lead for the Hispanic Women's Network of Texas - Fort Worth Chapter. Since March 2022, U10 Girls Recreational Soccer Coach. And a DIY Home Renovator, as a First Time Home owner.

I take pride in all the work I do. I function with structure, communication and organization.

REFERENCES

Gabby Cobio | Project Manager at Onix Media

gabbys1495@yahoo.com 214-534-9316

Daleon Listhrop | Web Developer at Onix Media

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Daisy Valk-Lopez | HWNT Education Chair

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