PARTYNUTS

WEBSITE REVAMP

PARTYNUTS

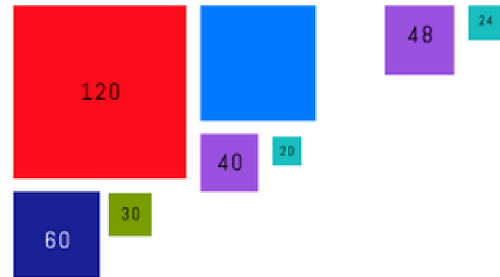
PARTYNUTS

PARTYNUTS

**PARTY
NUTS**

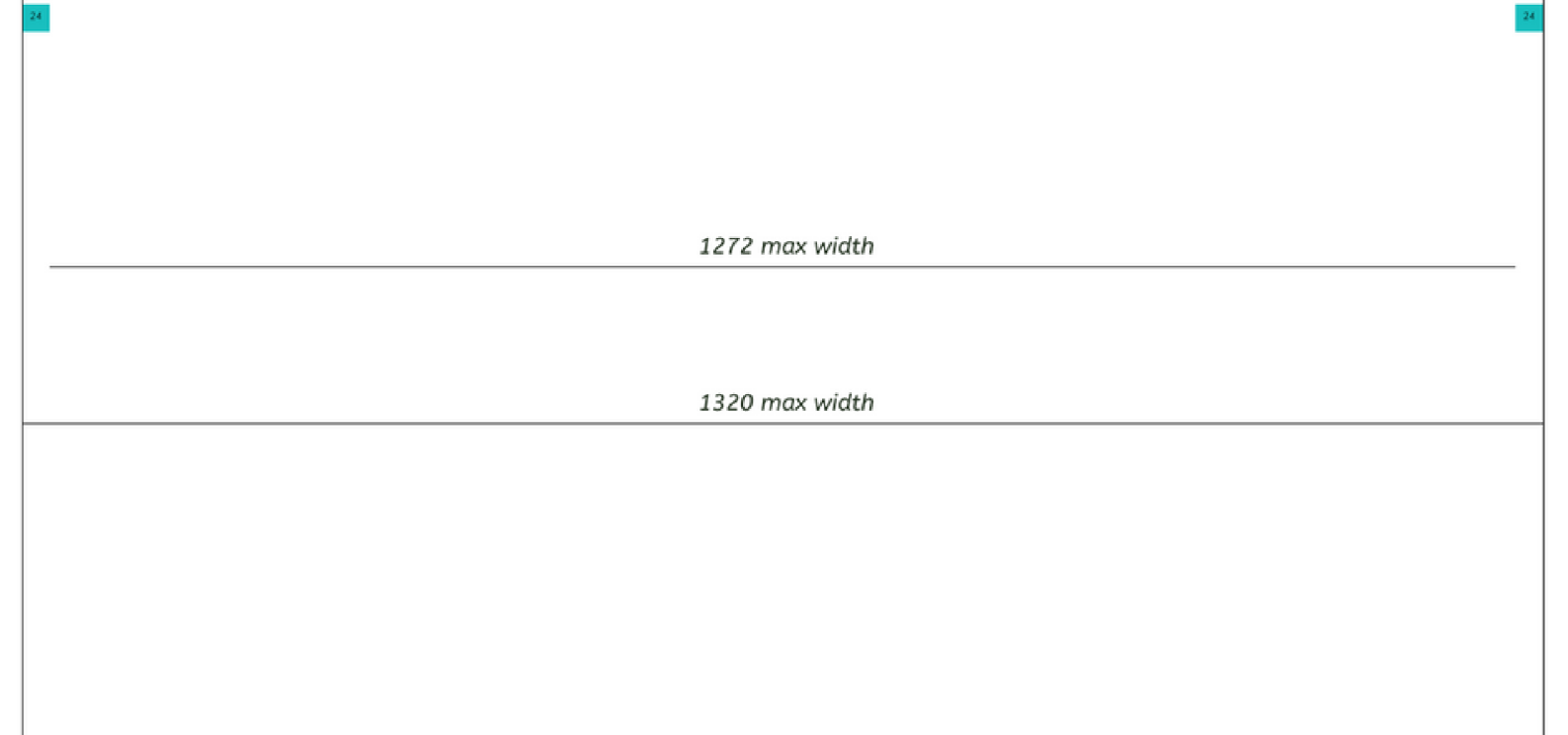LOGO KIT

Style Guide

Spacing

120		48	24
	40	20	
60	30		

Brand Colors

#BBDA00

#969664

#22311F

Additional Web Text Colors

#687A00

#687A00

24

24

1272 max width

1320 max width

PARTY NUTS

Normal Text:
- *Normal text below 18 point (24 px)*
- *Bold text below 14 point (18.67 px)*

Large text is defined as
- *14 point (18.67 px) and bold or larger*
- *18 point (24 px) or larger.*

Graphical Objects or user interface elements such as a button

Please note that incidental text such as images that are purely decorative or part of an inactive user interface component, and logotypes, such as parts of a logo or brand name, have no minimum contrast requirement.

Normal Text: Fail
Large Text: Fail
Graphical Objects: Fail

Normal Text: Fail
Large Text: Fail
Graphical Objects: Fail

Normal Text: Pass
Large Text: Pass
Graphical Objects: Pass

Normal Text: Fail
Large Text: Fail
Graphical Objects: Fail

| *#BBDA00* | *Partynuts* | *#BBDA00* | *#22311F* | *#969664* |

Normal Text: Fail
Large Text: Fail
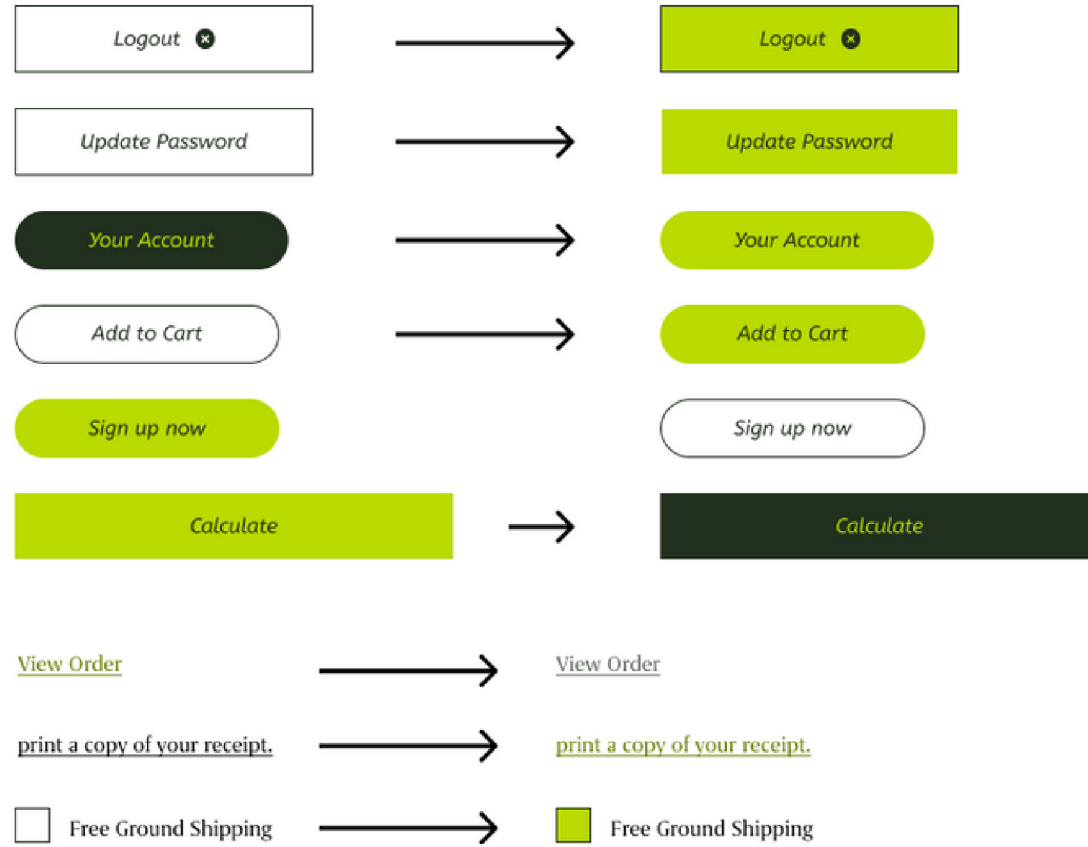*Graphical Objects: Fail*

| *#999966* | *Partynuts* |

Old

New

Normal Text: Fail
Large Text: Pass
Graphical Objects: Pass

Normal Text: Fail
Large Text: Pass
Graphical Objects: Pass

Normal Text: Fail
Large Text: Pass
Graphical Objects: Pass

Normal Text: Fail
Large Text: Fail
Graphical Objects: Fail

| *#969664* | *#969664* | *#22311F* | *#BBDA00* |

Normal Text: Fail
Large Text: Pass
Graphical Objects: Pass

Normal Text: Pass
Large Text: Pass
Graphical Objects: Pass

Pass

Pass

| *#22311F* | *Partynuts* | *#22311F* | *#969664* | *#969664* |

Normal Text: Pass
Large Text: Pass
Graphical Objects: Pass

Normal Text: Pass
Large Text: Pass
Graphical Objects: Pass

| *#687A00* | *#687A00* |

STYLE GUIDE - ADA COMPLIANCE

Style Guide - CTA

Normal State   **Rollover State**

| Logout ✕ | → | Logout ✕ |

| Update Password | → | Update Password |

| Your Account | → | Your Account |

| Add to Cart | → | Add to Cart |

| Sign up now | | Sign up now |

| Calculate | → | Calculate |

View Order   →   View Order

print a copy of your receipt.   →   print a copy of your receipt.

☐ Free Ground Shipping   →   ▨ Free Ground Shipping

| Shop | → | Shop |

Mobile

Normal State   **Hover State**

| Add to Cart | → | Add to Cart |